

# LEADERSHIP FORUM

## TURNING POINT

26<sup>th</sup>-27<sup>th</sup> OCTOBER MILAN Teatro degli Arcimboldi

[theleadershipforum.it](http://theleadershipforum.it)



**MARC RANDOLPH**  
The birth of Netflix

**CARLA HARRIS**  
Change Management

**CHARLES DUHIGG**  
High Performance

**DANIEL PINK**  
Motivation

**STEPHANE GARELLI**  
Competitiveness & Strategy

**MARGARITA MAYO**  
Corporate Culture

**UMBERTO GALIMBERTI**  
Psychology & Emotions

**BIBOP GRESTA**  
Innovation

**JITSKE KRAMER**  
Inclusion & Diversity

**KURT MATZLER**  
Open Strategy

**ETTORE MESSINA**  
Team Work

# LEADERSHIP FORUM

What happens when global events are so radical that they disrupt the international scenario, and jeopardize the world's economic and productive structures?

**We are at a turning point:** leaders today have to take accountability for the need of acquiring all of the possible tools to face the ongoing conflictuality in markets and to rebuild the decision making process, which is becoming more and more complex; the tools to turn innovation into a real asset, and rebuild trust inside the organizations.

**The tools to give the future a new direction.**

**How we can impact change at this turning point will be the focus of the Leadership Forum 2022**, an event where people, experiences, ideas and visions meet to rethink the future of business together.

Every year, the Leadership Forum is a unique experience for leaders to be updated, get inspiration and do networking, thanks to the mix of knowledge and know-how coming from the most relevant world's experts in the fields of business, science, sport, management and culture.



11

INTERNATIONAL  
SPEAKERS

1.800

IN-PERSON  
ATTENDEES

400

COMPANIES

2.000

ONLINE  
ATTENDEES

LEADERSHIP FORUM



# SPEAKERS



## THE BIRTH OF NETFLIX AND THE EXTRAORDINARY LIFE OF AN IDEA

### MARC RANDOLPH

Netflix co-founder and first CEO. Member of the Board of Directors until 2003, as the executive producer, he laid the strategic foundations for the development of the film and series streaming service, which now boasts over 200 million subscribers.



## THE SCIENCE OF THE RIGHT TIME

### DANIEL PINK

One of the most influential business thinkers on the international scene and author of global bestseller *Drive*. Former chief speechwriter for Al Gore and associate of US Secretary of Labour Robert Reich, throughout his career he has furthered research into behavioural science and has used this to identify key moments that can be used in improving team performance.



## CHANGE MANAGEMENT

### CARLA HARRIS

Vice Chairman and Managing Director of Morgan Stanley. She oversees the development of connectivity with customers and increased market penetration. Recently included on the list of the 50 most powerful black leaders in America and ranking as one of the 10 most influential women in the field of wealth management, in 2013 she was appointed President of the National Women's Business Council by President Barack Obama.



## THE WORLD ECONOMY IN RESET MODE

### STEPHANE GARELLI

Managing Director of the World Economic Forum in Davos for 13 years, he is a professor at the International Institute for Management Development, one of the world's leading business schools, and at the University of Lausanne. A pioneer of research and theory in the field of competitiveness, he is the founder of the World Competitiveness Center.



## HIGH-PERFORMANCE: HOW TO CREATE SUCCESSFUL HABITS

### CHARLES DUHIGG

Editor for New Yorker Magazine and former New York Times journalist, he is the author of the bestseller *The Power of Habit*, which examines the psychological processes behind the creation of habits. A finalist for the 2009 Booker Prize, he has won a number of journalism awards, including the prestigious Pulitzer Prize in 2013.

# SPEAKERS

## TEAM WORK

### ETTORE MESSINA

He has been twice nominated Coach of the year in the EuroLeague championship, and five times in the Italian one. He has won a total of 30 international trophies. He has been a consultant for the LA Lakers, and as a coach assistant of the San Antonio Spurs he has been the first European to lead a NBA team. Nominated in 2021 in the Hall of Fame of Fiba, he is currently the Head Coach of Olimpia Milano.



## PSYCHOLOGY AND EMOTIONS

### UMBERTO GALIMBERTI

Philosopher and psychoanalyst, he's one of the most distinguished contemporary Italian scholars. He has been Professor of Cultural Anthropology and General Psychology, and from 1999 he is Professor emeritus at Ca' Foscari University in Venice, where he holds a Professorship in Dynamic Psychology and in Philosophy of History. He is a member of the International Association for Analytical Psychology and writes on one of the major Italian newspapers, La Repubblica.



## INNOVATION

### BIBOP GRESTA

Founder of Hyperloop Italia and Co-founder of Hyperloop Transportation Technologies (HTT), he has led a group of 800 professionals operating in 40 countries across 6 continents. HTT is the first company in the world to have started development on Hyperloop™ and, under the leadership of Bibop, it is currently in the process of revolutionising both mobility and the traditional transport business model.



## CORPORATE CULTURE

### MARGARITA MAYO

Included on the Thinkers50 list, she is a lecturer in Leadership and Organisational Behavior at the IE Business School in Madrid and Visiting Professor at the European School of Management & Technology in Berlin, as well as at some of the world's leading business schools. Her contributions have appeared in leading management and academic journals such as Harvard Business Review and The Financial Times.



## INCLUSION & DIVERSITY

### JITSKE KRAMER

Corporate anthropologist, entrepreneur and author, she is the founder of HumanDimensions, an organisation that provides advice and training on issues of diversity, inclusion and organisational culture. Her research investigates the relationships between leadership, power, influence, trust and change with a focus on the role of culture shaping people's behaviour.



## OPEN STRATEGY

### KURT MATZLER

He is Professor of Strategic Management at the University of Innsbruck, and has held visiting scholar positions in numerous international universities, such as Wharton and Bocconi. He's among the 20 most quoted researchers in Europe and has co-authored the book *Open Strategy*, which was nominated in 2021 for the Thinkers50 Strategy Award, and defined as one of the most relevant business books for the forthcoming decade by Gary Hamel.



# LEADERSHIP FORUM



# AGENDA

## 26<sup>th</sup> OCTOBER

09:00am - 10:45am

**Daniel Pink**

**The science of the right time**

10:45am - 11:30am *Networking break*

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11:30am - 12:00pm

**Charles Duhigg**

**High Performance**

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12:00pm - 1:00pm

**Carla Harris**

**Change Managementw**

1:00pm - 2:30pm *Networking lunch*

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2:30pm - 3:30pm

**Umberto Galimberti**

**Psychology and Emotions**

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3:30pm - 4:15pm

**Ettore Messina**

**Team Work**

4:15pm - 5:00pm *Networking break*

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5:00pm - 6:00pm

**Marc Randolph**

**The birth of Netflix and the  
extraordinary life of an idea**

## 27<sup>th</sup> OCTOBER

9:00am - 10:45am

**Margarita Mayo**

**Corporate Culture**

10:45am - 11:30am *Networking break*

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11:30am - 12:15pm

**Kurt Matzler**

**Open Strategy**

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12:15pm - 1:00pm

**Bibop Gresta**

**Innovation**

1:00pm - 2:30pm *Networking lunch*

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2:30pm - 3:45pm

**Stéphane Garelli**

**The World Economy  
in Reset Mode**

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3:45pm - 5:00pm

**Jitske Kramer**

**Inclusion & Diversity**

Suite  
FIRST 4 ROWS

SOLD OUT

- ✓ Assigned and numbered seat in the first 4 rows
- ✓ Simultaneous translation of the event
- ✓ Executive report and teaching materials
- ✓ Signed certificate of attendance
- ✓ Networking lunch & coffee break in private reserved area
- ✓ Priority registration desk
- ✓ Priority desk for photos with the speakers
- ✓ Watch On Demand for 30 days

Business  
IN THE LOWER STALLS

- ✓ Assigned and numbered seat in the lower stalls
- ✓ Simultaneous translation of the event
- ✓ Executive report and teaching materials
- ✓ Signed digital certificate of attendance
- ✓ Networking lunch & coffee break in private reserved area
- ✗ Priority registration desk
- ✗ Priority desk for photos with the speakers
- ✓ Watch On Demand for 30 days

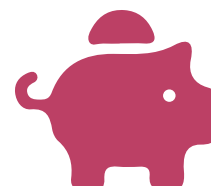
Streaming  
ONLINE

- ✓ Access to the online livestream event
- ✓ Simultaneous translation of the event
- ✓ Executive report and teaching materials
- ✓ Signed digital certificate of attendance
- ✗ Networking lunch & coffee break in private reserved area
- ✗ Priority registration desk
- ✗ Priority desk for photos with the speakers
- ✓ Watch On Demand for 30 days

# BENEFITS OF SIGNING UP NOW

## THE SOONER YOU SIGN UP, THE MORE YOU SAVE

Thanks to our early booking policy, by signing up early you can save up to 40% on your ticket price (depending on the seat).



## THE SOONER YOU SIGN UP, THE BETTER YOUR SEAT

Seats at the Leadership Forum are assigned based on the order of purchase. This means the sooner you register for the event, the better your seat will be in the room.



## NO RISK IN THE EVENT OF UNFORESEEN CIRCUMSTANCES

Your credit is always guaranteed. If you are suddenly unable to attend the event, you can choose someone to replace you or decide to attend another event within the next 12 months



There are discounts available depending on the number of tickets you buy.

The whole event can be financed by the major **Interprofessional Joint Funds.**

**REQUEST INFORMATION**

# FAQ

**Where and when will the event take place?**

The event will be held on Wednesday 26th and Thursday 27th October 2022 at Teatro degli Arcimboldi, Viale dell'Innovazione 20, Milan.  
Before the event, you will receive all the information you need to arrange your accommodation by email.  
Lunch on both days is included in the participation fee.

**Anti Covid-19 protocol: information**

The organization and execution of Performance Strategies events are subject to the emergency regulations for combating COVID-19 and the related protocols in force at the date of their programming.

According to the current regulations, no certifications are required to attend events scheduled on 26 and 27 October.

**What are the participation fees?**

The participation fees for the event change according to chosen seating area (Suite, Business or Standard).

Lunch on both days is included in the participation fee.

You can access discounts of up to 15% depending on the number of tickets purchased. For quotes dedicated to corporate teams or private groups, write to us at: [leadershipforum@performancestrategies.it](mailto:leadershipforum@performancestrategies.it)

**How can I participate in the streaming?**

To take part in the streaming version, all you have to do is buy the ticket and, on the day of the event, access the reserved platform by following the instructions that will be sent to the email address provided at the time of registration.

The platform is accessible from any device. In order to enjoy the best experience and participate in the networking activities, we recommend that you log in from your desktop or tablet.

In the days following the live streaming, we will notify you by email when the recording of the whole event will be available in the On Demand Area: you will be able to watch it whenever you want for 30 days.

**Can the training activities be financed through the use of interprofessional funds?**

Of course, it's possible to use inter-professional funds to finance participation in our events, using your training account or through the tender procedures/notices and training vouchers.

**Do company and group holdings require immediate communication of all the participants' details?**

No, once a tickets package has been purchased, you'll be able to communicate all the participants' details within 30 days of the start of the event.

**What happens if I sign up and then force majeure prevents the event from being held?**

Your credit is always guaranteed: in the event that the live event cannot be held as a result of a restrictive measure imposed by the Government, you can attend the live streamed version of the event or keep your credit for a future event of the same value.

**What happens if I register and am subsequently unable to attend?**

If you are no longer able to participate, by notifying us of your absence at least 15 days before the date of the event at [info@performancestrategies.it](mailto:info@performancestrategies.it), you may choose to:

- have another person attend in your place;
- attend one of the events to be held in the 12 months following the event;
- opt to follow the event in streaming mode and ask for your access link to the platform to be activated.

**How can I reach the location of the event?**

Teatro degli Arcimboldi is located in the Bicocca district, north of Milan's city centre and can be reached by the following means:

**By car**

To activate Google Maps [click here](#).

Along viale Zara, viale Sarca or via Melchiorre Gioia. A4 motorway Turin/Venice, Cinisello Balsamo exit.

**Taxi**

The taxi rank is located in front of the theatre.

**Public transport**

Underground – Tram – Bus

You can reach the location with the Trenord Trains, Greco Pirelli station. Departure from the stations of Porta Garibaldi (5 minutes), Lambrate (8 minutes), Rogoredo (20 minutes) and Milano Centrale (6 minutes). For more information: ATM 800.80.81.81 or [www.atm-mi.it](http://www.atm-mi.it).

**Plane**

From Malpensa Airport: Malpensa Express train to Cadorna Station, then underground line Metro M2 (Garibaldi) and train (Greco Pirelli)

From Linate Airport: bus 73 (San Babila) then underground line M1 (Precotto) and Tram 7 (Arcimboldi- Ateneo Nuovo)

From Orio al Serio Airport: Shuttle to Milano Centrale and bus 87 (Teatro degli Arcimboldi)

**Why is it better to register for the event now?**

We adopt an early booking policy so, if you sign up early, you have two fundamental advantages:

Buying your ticket at the best possible price.

- Getting a seat in the stalls closest to the stage.
- The later you sign up, however, the higher the ticket price will be and the further from the stage you'll end up sitting.

Request information to be contacted by one of our consultants and find out the currently valid advantages of booking early and the relative registration procedures.

**What does the registration consist of?**

Registration for the event consists of filling out an online form (time required: 2 minutes) and paying the fee or a deposit by bank transfer, PayPal or credit card.

To get all the details on how to participate and register without any obligation, request information and we'll get in touch with you!

**Will a translation service be provided?**

Whether you attend live or in streaming mode, you will have access to a simultaneous English/Italian translation service.

**Will I receive any additional materials after the event?**

In the days after the Leadership Forum, you will receive follow-up materials including: a detailed Executive Report of all the talks, the mind maps by Matteo Salvo to help you process and absorb the information, the slides from each talk and the additional resources that speakers will let us share exclusively with attendees.

**Why should I participate with my team and co-workers?**

The participation of a company group allows to increase the sharing of values and visions and produces greater team cohesion, amplifying its efficiency and productivity.

In addition, the exchange of views between colleagues on the content covered during the event makes it easier to memorise and apply the strategies and techniques illustrated.

Finally, as there are also group discounts alongside the early booking discount, participating with more people means an additional benefit on the final participation fee.



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Leadership Forum is a Carbon Neutral event

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